



Monday, April 8, 2024

Roger Dennis

6:30 pm

Flower Show Judges Banquet

Roger Dennis is a KY Master Florist, an accredited member of the prestigious American Institute of Floral Designers, and recipient of many other accreditations and memberships. He was a high school agriculture teacher before owning a retail floral business for many years. In 1998 he began a new career as a Horticulture Instructor at WKU, and in 2011 he became the Director of the Floral Design Training Center and Floral Shop owned by the university. He and his students have studied abroad in England, Scotland, Ireland and Ecuador to study flower gardens and farms. He has had the honor of designing for the second Bush-Cheney Inauguration and has designed multiple years at the Oscars and the Tournament of Roses Parade. Mr. Dennis will give his program on how he takes floral design to an entirely different scale with the floats in the Tournament of Roses Parade. This unique creative process includes selection of plant material to express the theme, collaboration with university students for technical design and execution, and more than a little bit of imagination! Mr. Dennis and his team have been rewarded for their amazing work with top Tournament of Roses Parade Awards.